

Virtual black & white

with a touch of pink

Pink Pearl Canada presents its 15th annual *Black & White with a Touch of Pink* VIRTUAL fundraising event this winter (date TBC), in support of young women facing cancer.

The 2021 event will bring together new and continued supporters from across Canada and will feature:

- Live & interactive musical entertainment
- Event pre-party and after-party
- Inclusive silent auction
- Digital Swag Bags for all ticket holders
- ...and more!



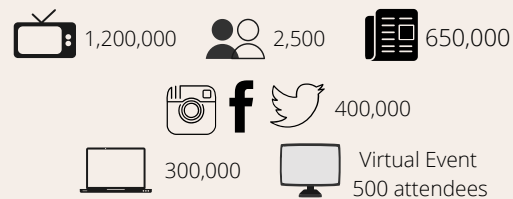
Your Opportunity

With your generosity, we will provide our guests with an unforgettable virtual experience that will raise money to fuel our cancer support programming for young women.

We are seeking sponsorship for:

- Silent Auction
- Live Entertainment (Gold)
- Pre-Party Event (Gold)
- The Virtual Venue (Diamond)
- Digital Swag Bag

OUR ANNUAL REACH 2.5 MM



Sponsors will be entitled to the below benefits based on value of the donation.
To learn more, please contact Elise Gasbarrino at elise@pinkpearlcanada.org.

Sponsor Benefit	Diamond	Gold	Silver	Bronze
	\$5,000 +	\$1,000 - \$4,999	\$500 - \$999	\$250 - \$499
Speaking Opportunity	X			
Logo Prescene on LiveStream	X			
Logo on Fundraising Platform	X	X		
Logo on PinkPearlCanada.org	X	X	X	
Mention on social media	multiple	multiple	single	single
Digital gifting opportunity for guests	X	X	X	X

Our Cause

Pink Pearl Canada is a registered Canadian charitable organization that provides support, facilitates connections and empowers young women who are courageously overcoming the social and emotional challenges of being diagnosed with cancer across Canada.

COVID-19 has brought on additional mental health issues to this immuno-compromised community and we have adapted our programs to safely support our participants' needs.

Our innovative virtual programs include:

Wellness Retreats + Learning Series
Sephora Brave Beauty Classes
Enactus Start Your Own Business Series
One-on-One Counselling Support
Post-Secondary Scholarship
Support Packages
Ambassador Program



We've supported over
2500
young women across Canada

15

"I have learned that I'm stronger than I could ever imagine and day by day, breath by breath, I'm learning to conquer my fears."
Aliyah, Program Participant

