



2020 SPONSORSHIP

OUR EVENT

Virtual black & white

with a touch of pink

Please join us on Thursday, April 30th, 2020
for an unforgettable virtual evening in support of young women facing cancer.

Our 2020 event will bring together our supporters from across Canada & will feature:

An interactive 1-hour Dueling Piano request show

Pre Party Hosted by Grand Marnier

An extensive silent auction

Inspirational stories

Digital Swag Bags for all attendees

YOUR OPPORTUNITY

We rely on your generosity to provide our guests with an unforgettable experience. We are seeking sponsorship for:

- Silent Auction
- Sponsorship of our Live Entertainment
- Sponsorship of our Virtual Activity

Sponsors will be entitled to the below benefits based on value of the donation.

Our Annual Reach – 2.15MM

 1,200,000

 2,500

 600,000

 100,000

 250,000

To learn more, please contact Elise Gasbarrino at elise@pinkpearlcanada.org

Sponsor Benefit	Diamond	Gold	Silver	Bronze
	\$5,000+	\$1,000-\$4,999	\$500-\$999	\$250-\$499
Complimentary event tickets	6 tickets	4 tickets	2 tickets	
Speaking Opportunity	X			
Logo Presence on Livestream	X			
Logo Presence on Fundraising Platform	X	X		
Logo on pinkpearlcanada.org	X	X	X	
Mention on Pink Pearl Social Media	multiple	multiple	single	single
Digital Gifting Opportunity for Guests	X	X	X	X

OUR CAUSE



Many young women facing cancer will go months without meeting someone their own age

Young adults account for less than 4% of cancer cases, but have a disproportionate need for support as they are often:



Completing school or beginning careers



Dating for the first time, meeting their partners, or starting their families



Undergoing treatment that is toxic to fertility

Pink Pearl has supported over 1,500 young women facing cancer between the ages of 18-40 through a critically needed network of peer support and innovative programming that includes:

Weekend retreats, local socials, brunch & learns & family support days



Support Packages at diagnosis



Post-secondary scholarships to ease the transition back to school



OUR IMPACT



‘The overnight retreat gave me an opportunity to share stories and experiences with women who were going through something similar. It was such a great feeling to open up and chat with other young women; people who just ‘get it’. I created friendships that I know will last longer than my cancer journey.’

- Dory, Program Participant & Volunteer



‘As a new mom and a cancer patient all on the same day, I found support with Pink Pearl. My midwife told me about Pink Pearl and it was nice to finally find a place to belong. The fall retreat was my first time away from my son and it brought me a source of connection, inspiration, and of course, a few tears. I could finally find a place to call home.’

– Christa Wilkin, Program Participant



‘I’m so grateful to my AYA Nurse for recommending Pink Pearl Foundation to me. Through Pink Pearl, I’ve met incredible women that inspire me every day. I also met my “breastie” at the first overnight wellness retreat that we both attended. Her friendship has made my life so much better and I know we will be lifelong friends. I left that weekend feeling supported and fortunate to be a part of such a strong group of women. It is really special to be surrounded by people who just get it without having to explain anything.’

– Emily Piercell, Program Participant & Volunteer



‘Even though I was so ill and barely walking, I knew I had to go to a Pink Pearl Retreat, and am forever glad I met amazing women, from the volunteers, and of course, Elise the Founder, who gave me something more than hope. I was in a room full of women who understood. Many of these women are now my very close friends. I feel a sense of love with Pink Pearl. No pressure, but just a personal understanding with others who share the same fears.’

- Kate Fraser, Program Participant